



38. COVER STORY

SuperK: Reinventing The Kirana For Bharat

How a tech-enabled franchise network is combining the trust of the neighbourhood retailer with membership, data, private labels and organised retail infrastructure.

10. News in Numbers

Food & Grocery and food service insights through numbers

12. Market Update

News and reports on the food retail and food service brands/industries.

22. Brand Innovation

Sprinkoo: The Flavour of the Moment

Sprinkoo brings together 11 Indian and global-inspired seasonings in a portable format, as its proposition goes beyond another addition to the seasoning shelf.



26. Confectionery & Sweets

DMB: The Great Indian Mithai Reboot

From dairy farming to mithai, restaurants and packaged foods, DMB has evolved by retaining its roots in traditional food and dairy.

28. Quick Commerce

How India's Quick-Commerce Leaders are Rewriting the Food & Grocery Playbook

Quick commerce is entering a more demanding phase, with food and grocery evolving from the category that built the model into a key driver of basket growth, customer frequency and retail economics.

50. Brand Focus

Akshayakalpa Organic: From Core Dairy to New-Age Nutrition

Akshayakalpa Organic is scaling a farmer-led dairy model with measured expansion, deeper urban markets and a growing portfolio.

54. Brand Focus

Pro Nature Organic Foods: Growing the Organic Basket

Pro Nature Organic Foods is strengthening its position by expanding its portfolio, distribution network and reach across a growing base of health-conscious consumers.

56. Research & Analysis

Beyond the Festive Hamper: The Growing Demand for Gourmet Foods

India's appetite for gourmet food is broadening, and festive gifting is emerging as one of the clearest places to see that shift.



62. Category Watch | Gifting

The New Festive Gifting Equation

Consumers may be exploring new gifting formats, but familiarity still holds the strongest currency as brands find fresh ways to premix festive traditions.

66. Condiments & Pickles

From Farm-to-Fork Foods to Functional Hydration

Vishaal Natural Food Products is turning its deep food-processing expertise into a new consumer-brand play, spanning global flavours with Entrée and functional hydration with Pickl.d.



70. Retail Buzz

Word on the street.

74. Opinion

The New Rules of Food Brand Building

The profound shift towards health-conscious and transparent food consumption is reshaping products innovation and strategy.

78. Spotlight

Tropolite's Next Act: From Bakery Specialist to Full-Service Food Solutions Partner

Tropolite's evolution has been shaped by a strong customer-centric approach in form of developing solutions addressing the needs of professional kitchens.