

34. COVER STORY

A2B Accelerates Global Expansion with New Outlets in Sri Lanka and Malaysia

Back-to-back openings in Colombo and Johor Bahru mark another milestone in the six-decade journey of one of India's largest vegetarian restaurant brands as it steadily expands its international footprint.

8. News in Numbers

Food & Grocery and Foodservice insights through numbers.



10. Market Update

News and reports on the Food Retail and Food Service industries.



14. Market Leader | Quick Commerce

No Shortcuts: Aashutosh Taparia on How BigBasket Rebuilt its Last Mile for the Quick Commerce Age

BigBasket's, biggest transformation has not been technological alone—it has been a complete shift in philosophy: from optimising for cost and efficiency to optimising for speed.

18. Report | Food Service

The Foodservice Boardroom: Strategising India's Next ₹10 Lakh Crore Food Economy

How organised foodservice is building the next generation of consumer businesses.

28. Market Watch | Food Retail

The Telugu Heartland

Warangal, Khamman, Karimnagar, Nizambad and Kurnool five cities. A ₹14,000 crore Food & Grocery retail opportunity.



44. Research | Trends & Analysis

Beyond Retail: The Growing Influence of HoReCa on India's Convenience Frozen Food Market

How restaurants, cafés, hotels and institutional buyers are reshaping product development and distribution.



48. Category Watch | Frozen Food

Beyond the Freezer: The Evolution of Frozen Foods

Driven by advanced freezing technologies, India's frozen food category is transforming convenience into a promise of freshness, quality and nutrition.



54. Speciality Store | Gourmet & Frozen

MagSon's Big Bet on Premium Groceries

With 47 stores and growing, MagSon is redefining grocery retail through premium products, personalised service and strategic expansion.

58. Retail | Customer Experience

Retail Leadership Through the 6Ps: From Store Floors to the Boardroom

6Ps of Retail—Product, Price, Place, Promotion, People, and Process—become a powerful leadership framework.



60. Fresh Food | Supply Chain

Why Digital Traceability is the Future of India's Fresh Food Supply Chain

Fresh food leaves little room for error. Delays in transit or breaks in the cold chain can quickly impact quality and shelf life. By providing near real-time visibility into every stage of the supply chain, digital traceability helps businesses safeguard freshness, improve transparency, and build consumer trust.