

16. COVER STORY



BREWING RELEVANCE Barista's Next Chapter

As India's coffee culture matures with exposure to global trends and shifting lifestyle preferences; Barista's journey offers a compelling case study in longevity and adaptation.



08. News in Numbers

Food & Grocery and Food Service insights through numbers.

10. Market Update

News, reports, store openings, and latest updates on the food retail and food service sector.



14. Research | Trends & Analysis

India's Beverage Reset Why Function, Value and Trust are Converging

The opportunity in India's beverage market lies in designing for convergence. Brands will need to balance aspiration with affordability through thoughtful portfolio strategies, while treating formulation as a core capability rather than a supporting function.



22. Category Watch | Beverages

Chai Garam! An ₹8.8 Lakh Crore Opportunity Brewing India's Next Foodservice Category

How 146 billion annual consumption moments, a 6% organised market, and a ₹60,000 crore opportunity are reshaping India's most under-monetised beverage economy.

36. Category Watch | Meat Poultry & Seafood

Why India's Meat Suppliers Are Ditching Retail for Restaurants

Retail may dominate the headlines, but HoReCa is driving the real change. For meat and seafood suppliers, bulk orders and repeat demand are turning foodservice into a more reliable growth engine.



42. Future of Food

Beyond Imported: India Redefines What Premium Food Means

India's premium food narrative is shifting from niche indulgence to mainstream demand, powered by value-driven choices.

44. Tea Trends

Brewing Tradition and Wellness India's Herbal Tea Market

The Indian tea market is now expanding to include an array of aromatic, wellness-focused blends, creating exciting opportunities for both new entrepreneurs and established brands.

48. India Food Forum

Beyond Imported: India Redefines What Premium Food Means

52. Packaging Design

Why Packaging is a Brand's Strongest Asset

From Tiffany's little blue box to Paper Boat's nostalgic pouches, packaging has increasingly shaping how consumers connect with products—blending tradition, design, sustainability, and emotion into experiences.



54. Retail Buzz

Word on the Street.

58. Retail Transformation | Grocery Market

Franchise Grocery Networks: Powering Growth in Tier 2 & 3 India

Local mom-and-pop grocery stores face challenges from margin compression, inconsistent supply chain issues, and big-box grocery stores, as well as online websites offering grocery items.